

Empower Youth Success 2024



Exhibit & Sponsor Opportunities

Annual Conference



Empower Youth Success 2024

The Power of Afterschool & Expanded Learning

We support all programs that promote young people's intellectual, social, emotional, and physical development outside the traditional school day. These programs include those that serve youth in kindergarten through 12th grade, take place in schools and/or in community-based settings, and occur before and after school, during weekends, holidays, and summer breaks, or during the school day through partnerships with community organizations.

76%

Keeping youth safe and out of trouble

82%

Giving working parents peace of mind

84%

Engaging youth in STEM learning

82%

Helping youth build life skills

83%

Providing youth physical activity

OUR PARTNERS

Our Attendees

[The New York State Network for Youth Success](#) is dedicated to building a youth-serving system that increases the quality and availability of afterschool and expanded learning programs across New York. Our annual conference, [Empower Youth Success](#), now features the NYS Community Schools Resilience & Equity Conference (April 17 & 18), 21st Century Community Learning Center Conference (April 19) and School's Out, Make it Count! (April 19 & 20). This is one of the largest training and networking events for afterschool and expanded learning program providers in the state and the only state-wide community schools conference. We expect to see over 600 participants in Troy, NY this year, including afterschool professionals, school leaders, teachers, STEAM professionals, CEOs, program administrators, association leaders, government representatives, NYS Network for Youth Success advisory council members, and more.

Advisory Council

The Network for Youth Success' Advisory Council is composed of representatives of the public agencies that fund, oversee, or engage with expanded learning opportunities in New York. The Advisory Council provides a crucial venue for public and private afterschool stakeholders to exchange ideas and coordinate resources.

[New York State Education Department](#)

[New York State Office of Children and Family Services](#)

[New York State Developmental Disabilities Planning Council](#)

[New York State 21st CCLC Technical Assistance Resource Center](#)

[New York State Council on Children and Families](#)

[New York State Department of Criminal Justice Services](#)

[New York State Office of Mental Health](#)

[New York City Department of Education](#)

[New York City Department of Youth and Community Development](#)



SPONSORSHIPS

PLATINUM

\$1,300

Gain high-level exposure as a Platinum sponsor by having a presence throughout the conference! Be shown in sponsored videos and prominently featured in the venue and website.

CORE ENTITLEMENTS:

- 1 minute video message to be played during the opening sessions on Friday & Saturday
- Social media recognition
- Contact information, general information, photo of choice, website link on NYSNYS sponsorship page (please no links that go directly to items for sale)
- FREE one day School's Out, Make It Count! conference registration
- Logo displayed at the conference website, unique slide for general session, event signage – PREMIUM size & placement
- Logo on the NYSNYS conference home page
- Content Opportunity Add-on ONLY available to Platinum Sponsors (*first-come, first-served*)

ADD-ON CONTENT OPPORTUNITY (SPEAKING OR SPONSORING)

- Price: \$2,000 additional to platinum sponsorship **Only 2 available!**

Want some face time with our attendees? Host your own session where you can talk about your services and make connections! Run your own speed session, 30 minutes in length in a room that can fit up to 50 participants, included as part of the official conference program! Projector, screen, and 1 one-day conference registration included at no extra cost. *Note: You must purchase a platinum sponsorship to be considered for the content opportunity.*

SPONSORSHIPS

GOLD

\$700

A golden opportunity to get recognition for your business by being advertised both digitally and at the event!

CORE ENTITLEMENTS:

- Logo displayed at the conference website, event signage - STANDARD size & placement
- Contact information, general information, photo of choice, website link on NYSNYS sponsorship page (please no links that go directly to items for sale)
- Acknowledgement during the opening sessions (Friday & Saturday)
- Social media recognition

SILVER

\$375

You're in luck! The silver sponsorship is a great way to get your name out there at the event, while supporting NYSNYS!

CORE ENTITLEMENTS:

- Logo displayed at the conference and on the conference brochure (STANDARD POSITIONING)
- Contact information, general information, photo of choice, website link on NYSNYS sponsorship page (please no links that go directly to items for sale)

A LA CARTE SPONSOR OFFERINGS

Opportunity to sponsor a la carte opportunities at a flat cost. Does not require sponsoring at platinum, gold, or silver level and can indeed be stand-alone.

ROOM SPONSORSHIP:

\$500

Available: 7 total

Sponsor one of our breakout spaces Friday & Saturday to receive signage at the door!

LUNCH SPONSORSHIP:

\$2,000

Available: 4 per day

After a busy morning, hunger sets in. Be a sponsor of one of the favorite parts of the day! Your logo recognized on our lunch display & all mentions of lunch will gain exposure for your business during everyone's favorite part of the day!

COFFEE BREAK SPONSORSHIP:

\$1,000

Available: 3 for each day (Friday & Saturday)

Wake up attendees for our coffee break during the event! Provide cups and/or napkins with your logo and be the hero for everyone's pick-me-up. Your company will be mentioned on coffee break signage, and any announcements about the break. (cups and napkins are produced and shipped by sponsor)

AWARDS CEREMONY:

\$2,500

Available: 2 total

Show support and celebrate the winners for multiple awards for Network for Youth Success. These awards spotlight the leaders of the field in New York, with awards such as: Quality Leadership Award, Exemplary Award of Professionalism, Award of Excellence and Innovation, Champion Award and Regional Network Leader Award. All branding & mention of the awards ceremony include your company name & logo.

BOOKS FOR AUDIENCE:

\$3,500

Available: 5 total

Connect with our readers and sponsor book(s) published by leaders in the afterschool field! Buy books by our speakers and host a signing at your table!

RELAXATION STATION:

\$3,000

Available: 2 total

Give attendees an earned break on these exciting conference days and sponsor the relaxation station! You can cover the space for both days, including signage in relaxation area and a comfortable seating for networking.

A LA CARTE SPONSOR OFFERINGS

RESOURCE TABLE ITEMS:

\$150

Add your brochures or give aways to our resource table.

* Items must be shipped to the Network by 4/1/24, or must be placed on the table by 7:15 am on 4/19/24.

ATTENDEE BAGS:

\$5,000

Available: 1 (Exclusive)

Provide attendees with a fashionable insulated tote which will be great for carrying their belongings and for their trips to the grocery store.

High resolution logos should be emailed to Erin@Networkforyouthsuccess.org by 1/19/24.

PHOTOBOOTH:

\$2,000

Available: 2 total

Help our attendees remember how much fun they had at School's Out, Make it Count by sponsoring the photobooth for one day of the event.

PROFESSIONAL HEADSHOTS:

\$2,000

Available: 2 total

Who doesn't love a quick and easy headshot update? Help our attendees in a professional style by providing a two hour window with a professional photographer!

INTERACTIVE DISPLAY:

\$500

Available: 2 total

A fun interactive map display of New York state that lets the attendees network on a geographical level! Help demonstrate the large national reach NYSNYS has in sponsoring this interactive map.

ART SHOW:

\$2,500

Available: 1 (Exclusive)

Encourage the creativity of the children and sponsor this art display to show off their artistic ability! Students will submit art, with the winner featured on our conference program cover and social media posts. Cash prize awarded to the program the winner goes to.

VENDORS

See the agenda for a schedule of the event.

ONE DAY VENDOR

(4/19 OR 4/20)

Available: 10

For Profit: \$300

Non-Profit: \$150

WHAT'S INCLUDED:

- One table
- Two chairs
- One lunch (per day)
- Additional lunches may be purchased

TWO DAY VENDOR

(4/19 AND 4/20)

Available: 10

For Profit: \$500

Non-Profit: \$250

WHAT'S NOT INCLUDED

- Storage, placement, shipment or reshipment of exhibit materials
- Special lighting, additional booth furnishings, carpet or individual booth cleaning
- Any other special service ordered by the exhibitor

PROGRAM ADVERTISEMENTS

Any content for the program ad is due by January 19, 2024 and must be approved by NYSNYS before inclusion.
Ads must be emailed to Erin@Networkforyouthsuccess.org in a .pdf format.

FULL PAGE AD

\$450.00

Color Ad, 7.5" (wide) x 10" (tall)

HALF PAGE AD

\$250.00

Color Ad, 7.5" (wide) x 4.75" (tall)

QUARTER PAGE AD

\$150.00

Color Ad, 3.5" (wide) x 4.75" (tall)

DONATION

Encourage the attendees to try their luck while promoting small businesses by hosting a raffle!

**Items must be shipped to the Network by 4/1/24, or must be provided to Network staff by 7:15 am on 4/19/24.*